

Hult International Business School leads the way in executive education in Dubai with its innovative Pocket MBAs

World's first global business school presents its second Pocket MBA: "Battlefield Business Tactics" on December 8-9, 2009 at Hult's Dubai Campus

(DUBAI – November 5, 2009) Following the huge success of Hult's first ever Pocket MBA "Managing During a Global Downturn" in April 2009, the School is pleased to announce it will offer a series of these two-day, intensive business seminars. Acting as a taster of its highly acclaimed MBA program, these seminars, offered in cooperation with Dubai International Academic City and Stanton Chase International, discuss current business challenges and are open to business professionals, executives and organizations.

Those attending Hult's Pocket MBA, "Battlefield Business Tactics", on December 8-9, 2009, can expect to evaluate and discuss the strategic and tactical challenges faced by executives and organizations as we move into and beyond recovery. It will also act as a meeting of great business minds where candidates can engage with guest speakers who will share their vast experiences and best practices in today's industry - the perfect opportunity to network. All Pocket MBA attendees will receive a certificate at the end of the two-day seminar.

A group of Hult's distinguished faculty will be flown in for this executive education in Dubai from a cross-section of disciplines, such as Hult's Innovation Professor Dr Hitendra Patel. He will be complemented by globally acknowledged business leaders, such as Chris Kinsville-Heyne, a former British Military Staff Officer who has served as the spokesman for NATO.

Dr Nick Van Der Walt, Dean at Hult Dubai, said, "Our Series of Pocket MBAs will build on cognitive abilities to lead through change, to build global relationships and to operate in an environment that will create huge opportunities. The Pocket MBA provides useful insights for executives to navigate during and beyond the recovery."

Seats are still available for Hult's Pocket MBA in Dubai on December 8-9, 2009. Interested participants please call: +971-4433-2649, or email sonja.landsiedel@hult.edu.

Part of the School's portfolio of executive education in Dubai, Hult's Pocket MBA series will include: "Innovation and Entrepreneurship Beyond the Bounds of Strategy", in March 2010; "Business Leadership for Women", in April 2010; and "Islamic Finance and Beyond", in May 2010.

Notes to the Editor:

About Hult International Business School

Hult International Business School (formerly known as the Arthur D. Little School of Management) has been educating global business leaders since 1964. The School, recognized as world class by both the FT (2009) and the Economist Intelligence Unit (2009) is a fully accredited member of the New England Association of Schools and Colleges (NEASC) and is also accredited by the Association of MBAs (AMBA). Ranked 6th in the world for International Mobility (FT Global MBA Rankings 2009), 95% of Hult's student body is international, from over 70 countries, with fluency in over 25 languages and who study across our five campuses in Boston, San Francisco, London, Dubai and Shanghai. For more information, visit www.hult.edu