

**MBA program applications at Hult International Business School double: Global business school sees demand rise as international students flock to upgrade their resumes with a business degree**

*BOSTON, MA, March 22, 2009* - Hult International Business School announced today that it is seeing a massive increase in demand for its MBA programs, particularly among international students. Year to date applications have increased 102% as students look to strengthen their resumes in order to better position themselves in the downturn. Over 2,500 applications arrived from September 2008 to February 2009.

All regions are driving the increase in demand; however, applications have more than tripled from the Americas and Western Europe. Applications from Asia, the Middle East and Eastern Europe are up over 50%.

The school's President, Dr Stephen Hodges, says, "It is logical for business school applications to increase in a downturn since the opportunity cost, normally the biggest cost of an MBA, has reduced. We see that students from all over the world want to get an American MBA degree. We are well positioned for this growth as we have developed a curriculum with a uniquely international focus."

Hult's MBA school, initially founded in 1964 as the first corporate university in the United States, offers its one-year MBA program in Boston, London and Dubai. Students earn the same U.S. accredited MBA no matter where they study and can move between campuses during the program. Students may also take their electives at Hult's Shanghai MBA center.

Whilst Boston remains the most popular campus, many American students are taking advantage of the stronger dollar by earning their MBA in London. Applications to the Dubai MBA program are seeing the strongest increase because of the high projected economic growth rate and availability of working visas for all nationalities.

President Hodges adds, "At Hult, students have the opportunity to meet employers from all over the world. Who knows where the recovery will be seen first? Students are increasingly open to moving to where the work is, and Hult provides the ideal platform for them."

**About Hult International Business School**

Hult International Business School operates campuses in Boston, London, Dubai and Shanghai. Hult offers a range of business-focused programs including undergraduate degrees and master's degrees. Its flagship MBA program received top rankings from both the Financial Times and the Economist Intelligence Unit. For further information or comment on this release, please contact: [rosathea.nardelli@hult.edu](mailto:rosathea.nardelli@hult.edu)

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