

**Hult International Business School launches competition to celebrate global differences; students at three Hult campuses to create videos with the theme “Embracing Cultural Diversity”**

(March 3, 2010 – Dubai) Hult International Business School has launched a competition for students at three of its five campuses with an aim towards celebrating global differences. Following the theme “Embracing Cultural Diversity,” participating students at Hult’s Boston, London, and Dubai campuses will create three-minute videos that express their individual vision of how international distinctions unite rather than divide.

“The world has become increasingly interconnected through business and technology,” says Robert Lillicrapp, Hult’s Executive Director in London. “By holding this competition, we celebrate the diversity that makes an international school such as Hult the ideal place to develop a cultural perspective.”

Students will shoot their videos at either their home campus or city, and the campus winners will compete for the grand prize – a trip to San Francisco to attend the opening of Hult’s newest campus. By adding yet another locale to its stable of global campuses, Hult continues to emphasize the importance of education with an international outlook.

Participating students must turn in their entry forms and DVDs to the Student Services Office at their home campus by Wednesday, March 31, 2010.

**About Hult International Business School:**

Hult International Business School (formerly known as the Arthur D. Little School of Management) is the first global business school with operations in Boston, San Francisco, London, Dubai, and Shanghai. The School offers a range of business-focused programs including MBA, Masters and Undergraduate degrees. Hult is ranked 5th for International Mobility and 6th for International Business by the Financial Times, and is among the Top 50 best business schools in the world and Top 25 in the U.S. by the Economist. The School is a fully accredited member of the New England Association of Schools and Colleges and the Association of MBAs. [www.hult.edu](http://www.hult.edu)

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